

Updated 7/28/2022

FRESHMAN			SOPHOMORE			JUNIOR			SENIOR		
Fall	Winter	Spring	Fall	Winter	Spring	Fall	Winter	Spring	Fall	Winter	Spring
Legal Responsibilities of Business BUS 207 (4)	Financial Accounting BUS 214 (4)	Managerial Accounting BUS 215 (4) (BUS 212 or 214)	Principles of Marketing BUS 346 (4) (GE Area A w/min C-)	Information Systems BUS 391 (4) (BUS 214)	Fundamentals of Corporate Finance BUS 342 (4) (BUS 214 w/ min C- or Instr. Consent; STAT 252 or 300-IVL STAT)	Organizational Behavior BUS 387 (4) (GE Area A w/min C-; ECON 221; BUS 207. Recom: STAT 252)	Technology Management (See Catalog for Courses) (4)	International Business (See Catalog for Courses) (4)	Governmental & Social Influences on Business BUS 404 (4) (BUS 207; ECON 222)	Senior Project (See Catalog for Courses) (4) (Senior Standing)	General Management and Strategy BUS 401 (4) (BUS 342, 346, 387, 391, Sr Standing. One of the following: ITP 303, 326, 330, 341, or 371)
Macroeconomics ECON 222 (4)² [D2]			Business Professionalism and Career Readiness BUS 206 (2)					Approved Elective (4)⁴			Business Knowledge Exit Exam BUS 411 (CR/NC) (BUS 215 & 404)
Statistical Inference for Management I STAT 251 (4)¹ * [GE Elective]	Statistical Inference for Management II STAT 252 (5)¹ * (STAT 251 w/min C- or Instr. Consent)	Microeconomics ECON 221 (4)²		Calculus for Business and Economics MATH 221 (4) * [B4]		Consumer Insights BUS 396 (4) (BUS 346)	Listening to the Customer BUS 418 (4) (BUS 346)	Approved Elective (4)⁴	Approved Elective (4)⁴	Approved Elective (4)⁴	Marketing Strategy BUS 455 (4) (3 of these: BUS 419, 421, 423, 430, 450, 451, 452, 453)
Oral Communication COMS 101 / 102 (4)** [A1] Can be taken anytime during Freshman Year			GE (4) **								
Expository Writing ENGL 133 / 134 (4)** [A2] Can be taken anytime during Freshman Year			GE (4) **	GE (4) **	GE (4) **						
Reasoning, Argumentation, & Writing [A3] COMS 126, 145, ENGL 145, 147, ES 145, PHIL 126, or WGQS 145 (4)** (Completion of GE A2 with a C- or better) Can be taken anytime between Winter of Freshman and Winter of Sophomore Years.					GE (4) **	GE (4) **	GE (4) **	GE (4) **	GE (4) **	GE (4) **	GE (4) **
Free Elective (2) BUS 100	GE (4) **		Free Elective (1)	Free Elective (4)	Free Elective (4)		Free Elective (4)		Free Elective (4)	Free Elective (2)	
					Concentration Declaration Due	Graduation Writing Requirement GWR* (Students can attempt to fulfill the requirement after 90 earned units; students should complete the requirement before senior year)					
14	17	16	15	16	16	12	16	16	16	14	12
										TOTAL:	180

Notes:

MOST GENERAL EDUCATION COURSES CAN BE TAKEN IN ANY ORDER AS LONG AS PREREQUISITES ARE MET

* Refer to current catalog for prerequisites.

**One course from each of the following GE areas must be completed: A1, A2, A3, B1, B2, Upper-Division B, C1, C2, Lower-Division C Elective, Upper-Division C, D1, Upper-Division D, Lower-Division E, F, and GE Elective. Upper-Division B, Upper-Division C, and Upper-Division D should be taken only after Junior standing is reached (90 units).

Refer to online catalog for GE course selection, United States Cultural Pluralism (USCP) and Graduation Writing Requirement (GWR).

USCP requirement can be satisfied by some (but not all) courses within GE categories: Upper-Division B, C1, Upper-Division C, D1, Upper-Division D, or E.

¹ STAT 301 (4) and STAT 302 (4) may be used as a substitute for STAT 251 (4) and STAT 252 (5). All students must still complete GE Area B requirements. STAT 301 and STAT 302 are not GE courses. See catalog for full description.

² ECON 201 (4) and ECON 202 (4) may be used as a substitute for ECON 221 (4) and ECON 222 (4). See catalog for full description.

³ If a General Education (GE) course is used to satisfy a Major or Support requirement, additional units of Free Electives may be needed to complete the total units required for the degree.

⁴ 16 units Marketing Management Concentration Electives required. See catalog for course options.

Legend:

Course Title	Major (50)
Course # (Units) (Prerequisite)	Support (21)
[GE Area]	Concentration (28)
	General Ed. (60)
	Free Electives (21) ³