

Updated 4/28/2022

| FRESHMAN  |  |  | SOPHOMORE   |  |   | JUNIOR   |   |   | SENIOR  |   |  |
|---|--|--|---|--|---|--|---|---|---|---|--|
| Fall  | Winter   | Spring   | Fall  | Winter   | Spring  | Fall   | Winter  | Spring  | Fall  | Winter  | Spring   |
| Intro to the Experience Industry<br>RPTA 101 (4)  | OR   | Intro to the Experience Industry<br>RPTA 101 (4) | Experience Design<br>RPTA 210 (4)                             |  |   | Assess. & Eval. of Exp. Industry Mgmt<br>RPTA 360 (4)<br>(RPTA 210; STAT 217, 218, 251, or 252; Jr Stdg)     | Interpreting Exp. Industry Data Analytics<br>RPTA 416 (4)<br>(RPTA 360) |   |   |   | Internship<br>RPTA 465 (12) <sup>4</sup><br><br>(Minimum GPA of 2.0; 1,000 verified hours of advisor-approved paid and/or volunteer experience subsequent to high school; completion of all university coursework other than Internship; or approval of Internship Coordinator.) |
|   | Theories & Frameworks of Experience Design<br>RPTA 121 (4) |  | Leadership and Diverse Groups<br>RPTA 255 (4) [E]             |  |   | Experiential Mktg Strategies for Experience Industry Mgmt<br>RPTA 370 (4) (Jr Standing)                      |   |   | Pre-Internship Seminar<br>RPTA 463 (1) <sup>3</sup> *   |   |  |
| Orientation & College Success in Experience Industry Mgmt<br>RPTA 110 (1)   | Stat Course:<br>STAT 217 OR 251 (4) *<br>[GE Elective]     |  |   |  |   | Risk Mgmt for the Exp Industry<br>RPTA 342 (4)<br>(RPTA 210 w/min C-; Jr Standing)                           |   | Choose One:<br>Sustainability in the Exp Industry<br>RPTA 313 (4) *<br>OR<br>Tour & Protected Area Mgmt<br>RPTA 413 (4) * | Principles of Experience Industry Mgmt<br>RPTA 405 (4)<br>(RPTA 205, 255, or 257; 210; Sr Standing)   |   |  |
| ECON 201 OR 222 (4)<br>[D2]   |  |  | Choose One: <sup>2</sup><br>BUS 212 or BUS 214 or AGB 214 (4) |  |   |  |   |   | Senior Project in Experience Industry Mgmt<br>RPTA 460 (4)<br>(ENGL 310 & GWR; RPTA 360 w/min C- or Instr. Consent; Sr Standing)            |   |  |
| MATH 118, 119, OR 221 (4) *<br>[B4]   |  |  |   |  |   | Choose One: <sup>2</sup><br>BUS 215 or AGB 323 (4) *<br>(BUS 215: BUS 212 or 214 or equiv. AGB 323: AGB 214) |   |   | Financial Mgmt in the Exp Industry<br>RPTA 424 (4)<br>(AGB 323 or BUS 215; Min C- RPTA 360 or Instr. Consent; Sr Standing. Recom: ENGL 310) |   |  |
| Oral Communication<br>COMS 101 or 102 (4)** [A1]<br>Can be taken anytime during Freshman Year   |  |  | Intro to Hospitality & Travel<br>RPTA 114 (4)                 | OR   | Intro to Hospitality & Travel<br>RPTA 114 (4) | Corporate Communications<br>ENGL 310 (4)<br>(GE Area A. Recom: Jr Standing)                                  |   | [GWR]   |   |   |  |
| Expository Writing<br>ENGL 133 or 134 (4)** [A2]<br>Can be taken anytime during Freshman Year   |  |  |   | Resort & Lodging Operations<br>RPTA 216 (4)<br>(Soph Standing) |   | Principles of Marketing<br>BUS 346 (4)<br>(GE Area A)  | Hosp., Conv. & Meeting Mgmt<br>RPTA 317 (4) *                           | OR  | Hosp., Conv. & Meeting Mgmt<br>RPTA 317 (4) *   | Concentration Approved Elective<br>(4) <sup>5</sup> | Concentration Approved Elective<br>(4) <sup>5</sup>  |
| Reasoning, Argumentation, & Writing [A3]<br>COMS 126, 145, ENGL 145, 147, ES 145, PHIL 126, or WGQS 145 (4)**<br>(Completion of GE A2 with a C- or better)<br>Can be taken between Winter Freshman & Winter Soph. Years |  |  |   |  |   |  |   |   |   |   |  |
| GE (4)<br>**  | GE (4)<br>**   | GE (4)<br>**                                     | GE (4)<br>**  | GE (4)<br>**   | GE (4)<br>**                                  | GE (4)<br>**   | GE (4)<br>**  | GE (4)<br>**  | GE (4)<br>**  | GE (4)<br>**  | GE (4)<br>**   |
|   | Free Elective<br>(4) <sup>1</sup>                          | Free Elective<br>(2) <sup>1</sup>                | Free Elective<br>(4) <sup>1</sup>                             |  |   |  |   |   |   |   |  |
| TOTAL YEARLY UNITS  |  | 47   | TOTAL YEARLY UNITS  |  | 44  | TOTAL YEARLY UNITS   |   | 48  | TOTAL YEARLY UNITS  |   | 41   |
|   |  |  |   |  |   |  |   |   |   | TOTAL:  | 180  |

**Notes:**

**MOST GENERAL EDUCATION COURSES CAN BE TAKEN IN ANY ORDER AS LONG AS PREREQUISITES ARE MET**

Students are encouraged to enroll in an average of 16 units per quarter.

\* Refer to current catalog for prerequisites.

\*\*One course from each of the following GE areas must be completed: A1, A2, A3, B1, B2, Upper-Division B, C1, C2, Lower-Division C Elective, Upper-Division C, D1, Upper-Division D, F, and GE Elective. Upper-Division B, Upper-Division C, and Upper-Division D should be taken only after Junior standing is reached (90 units).

Refer to online catalog for GE course selection, United States Cultural Pluralism (USCP) and Graduation Writing Requirement (GWR).

USCP requirement can be satisfied by some (but not all) courses within GE categories: Upper-Division B, C1, Upper-Division C, D1, Upper-Division D, or E.

<sup>1</sup> If GE courses are used to satisfy Support or Concentration requirements, additional free elective units may be required to satisfy 180 units for degree.

<sup>2</sup> Choose either BUS or AGB route. BUS 212 or 214 is a prerequisite for BUS 215, and AGB 214 is a prerequisite for AGB 323.

<sup>3</sup> Recommend RPTA 463 is taken 2 quarters prior to RPTA 465.

<sup>4</sup> RPTA 465 can be taken any quarter senior year after all degree required coursework is completed.

<sup>5</sup> 8 units required. 4 units minimum upper-division. See catalog for course options. Consultation with advisor recommended. No double-counting with Support.

**Legend:**

|                  |                     |
|------------------|---------------------|
| Course Title     | Major (62)          |
| Course # (Units) | Support (28)        |
| (Prerequisite)   | Concentration (24)  |
| [GE Area]        | General Ed. (56)    |
|                  | Free Electives (10) |