

Note: No Major, Support or Concentration courses may be selected as credit/no credit.

MAJOR COURSES		
RPTA 101	Introduction to the Experience Industry	4
RPTA 110	Orientation and College Success in Experience Industry Management	1
RPTA 121	Theories and Frameworks of Experience Design	4
RPTA 210	Experience Design	4
RPTA 255	Leadership and Diverse Groups (E) ¹	4
RPTA 313 or RPTA 413	Sustainability in the Experience Industry Tourism and Protected Area Management	4
RPTA 342	Risk Management for the Experience Industry	4
RPTA 360	Assessment and Evaluation of Experience Industry Management	4
RPTA 370	Experiential Marketing Strategies for Experience Industry Management	4
RPTA 405	Principles of Experience Industry Management	4
RPTA 416	Interpreting Experience Industry Data Analytics	4
RPTA 424	Financial Management in the Experience Industry	4
RPTA 460	Senior Project in Experience Industry Mgmt	4
RPTA 463	Pre-Internship Seminar	1
RPTA 465	Internship	12
Concentration or Individualized Course of Study courses (see below)		24
Total Major Units		86

SUPPORT COURSES		
BUS 212 or AGB 214	Financial Accounting for Nonbusiness Majors ² Agribusiness Financial Accounting	4
BUS 215 or AGB 323	Managerial Accounting Decision Making with Agribusiness Accounting Information	4
BUS 346	Principles of Marketing	4
ECON 201 or ECON 222	Survey of Economics (D2) ¹ Macroeconomics (D2) ¹	4
ENGL 310	Corporate Communication	4
MATH 118 or MATH 119 or MATH 221	Precalculus Algebra (B4) ^{1,3} Precalculus Trigonometry (B4) ¹ Calculus for Business and Economics (B4) ¹	4
STAT 217 or STAT 251	Introduction to Statistical Concepts and Methods (GE Electives) ¹ Statistical Inference for Management I	4
Total Support Units		28

GENERAL EDUCATION		
Area A English Language Communication and Critical Thinking		
A1	Oral Communication	4
A2	Written Communication	4
A3	Critical Thinking	4
Area B Scientific Inquiry and Quantitative Reasoning		
B1	Physical Science	4
B2	Life Science	4
B3	One lab taken with either a B1 or B2 course	
B4	Mathematics/Quantitative Reasoning (4 units in Support) ¹	0
Upper-Division B		4
Area C Arts and Humanities		
Lower-division courses in Area C must come from three different subject prefixes.		
C1	Arts	4
C2	Humanities	4
Lower-Division C Elective - Select a course from either C1 or C2		4
Upper-Division C		4
Area D Social Sciences - Select courses in Area D from at least two different prefixes		
D1	American Institutions (Title 5, Section 40404 Requirement)	4
D2	Lower-Division D (4 units in Support) ¹	0
Upper-Division D		4
Area E Lifelong Learning and Self-Development		
Lower-Division E (4 units in Major) ¹		0
Area F Ethnic Studies		
F	Ethnic Studies	4
GE Electives in Areas B, C, and D		
Select courses from two different areas; may be lower-division or upper-division courses.		
GE Electives (4 units B in Support) ¹		0
GE Electives (Area C or D)		4
Total GE Units		56
FREE ELECTIVES⁴		10
TOTAL DEGREE UNITS		180

FOOTNOTES

- ¹ Required in Major or Support; also satisfies General Education (GE) requirement.
- ² Choose either BUS or AGB route. BUS 212 is a prerequisite for BUS 215 and AGB 214 is a prerequisite for AGB 323.
- ³ MATH 116 and MATH 117 substitute.
- ⁴ If a General Education (GE) course is used to satisfy a Major, Support, or Concentration requirement, additional units of Free Electives may be needed to complete the total units required for the degree.

Event Planning and Experience Management Concentration			
RPTA 114	Introduction to Hospitality and Travel		4
RPTA 317	Hospitality, Convention and Meeting Management		4
RPTA 320	Strategic Event Planning		4
RPTA 420	Festival and Event Management		4
Approved Electives ^{1, 2}			
Select from the following, with a minimum of 4 units upper-division:			8
BUS 207	FSN 319	PLSC 225	RPTA/NR 472
BUS 418	FSN 321	RPTA 216	STAT 252
BUS 419	FSN 340	RPTA 314	TH 230
BUS 421	FSN 343	RPTA 318	or TH 330
COMS 211	FSN 344	RPTA 321	WVIT 102
COMS 301	JOUR 312	RPTA 323	WVIT 343
COMS 384	JOUR 331	RPTA 330 ³	WVIT 344
FSN 121	JOUR 342	RPTA 350	WVIT 345
FSN 202	KINE 181	RPTA 400	WVIT 433
FSN 250	MSL/RPTA 275	RPTA 412	
FSN 275	PLSC 215	RPTA 450	
Total Major Units			24

1 Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2 If any of these courses are taken to meet a Support Elective area requirement, they cannot be double-counted as a concentration advisor approved elective.

3 A maximum of 4 units of RPTA 330 may be applied to Approved Electives.

Individualized Course of Study	24
A minimum of 24 units of coursework, of which a minimum of 12 units must have a RPTA prefix, and a minimum of 4 units must be upper-division. Courses are selected by the student in consultation with the student's academic advisor, and the Individualized Course of Study must be approved by the academic advisor. If choosing a minor, the Minor Agreement form must be completed and submitted, and the required 12 units of RPTA prefix coursework may be waived.	

Sport & Recreation Management Concentration			
RPTA 160	Introduction to Sport Management		4
or RPTA 112	Introduction to Parks and Outdoor Recreation		
RPTA 260	Community Relations and Sports-Based Youth		2-4
or RPTA 275	Facilitation and Teambuilding		
RPTA 323	Sport Marketing and the Fan Experience		4
or RPTA 325	Leadership in Outdoor Experiences		
Approved Electives ^{1, 2, 3}			
Select from the following, with a minimum of 4 units upper-division:			12-14
Professional Sports & Intercollegiate Athletics			
BUS 207	BUS 421	KINE 323	RPTA 330 ⁴
BUS 302	BUS 446	KINE 324	RPTA 350
BUS 310	COMS 213	PLSC 343	RPTA 400
BUS 382	COMS 301	PLSC 432	RPTA 412
BUS 384	ECON 221	RPTA 313	RPTA 420
BUS 387	JOUR 331	RPTA 320	RPTA/NR 472
BUS 418	JOUR 342	RPTA 321	
BUS 419	KINE 266	RPTA 323	
Adventure Sport & Outdoor Recreation			
KINE 181	NR/RPTA 328	RPTA 314	RPTA 400
MSL 111	RPTA 112	RPTA 318	RPTA 412
PLSC 437	RPTA 114	RPTA 320	RPTA/NR 472
NR 141	RPTA/NR 203	RPTA 321	UNIV 350
NR 142	RPTA 302	RPTA 325	UNIV 391
NR/LA 218	RPTA 313	RPTA 330 ⁴	
Coaching & Sports-Based Youth Development			
CD/PSY 256	KINE 324	RPTA 330 ⁴	RPTA 420
KINE 181	RPTA 320	RPTA 350	RPTA/NR 472
KINE 266	RPTA 321	RPTA 400	
KINE 323	RPTA 323	RPTA 412	
Community & Nonprofit Recreation			
CD/PSY 256	JOUR 331	POLS 112	RPTA 400
COMS 213	JOUR 342	POLS 351	RPTA 412
COMS 301	KINE 181	RPTA 320	RPTA 420
CRP 211	PLSC 343	RPTA 321	RPTA 450
CRP 212	PLSC 432	RPTA 330 ⁴	RPTA/NR 472
ECON 221	PLSC 437	RPTA 350	
Total Major Units			24

1 Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.

2 If any of these courses are taken to meet a support elective area requirement, they cannot be double-counted as an Approved Elective.

3 Students interested in any of the sport/community career elective areas will take RPTA 160, RPTA 260 and RPTA 323, and 12 units of Advisor Approved Electives. Students interested in any of the outdoor recreation career elective areas will take RPTA 112, RPTA 275 and RPTA 325, and 14 units of Advisor Approved Electives.

4 A maximum of 4 units of RPTA 330 may be applied to Approved Electives.

Tourism, Hospitality, and Destination Mgmt Concentration				
RPTA 114	Introduction to Hospitality and Travel			4
RPTA 216	Resort and Lodging Operations			4
RPTA 317	Hospitality, Convention and Meeting Management			4
RPTA 318	Destination Marketing & Management			4
Approved Electives ^{1, 2}				8
Select from the following, with a minimum of 4 units upper-division:				
Resort & Lodging Experience Management				
AGB 260	BUS 419	RPTA 321	RPTA/NR 472	
AGB 327	BUS 421	RPTA 330 ³	STAT 252	
AGC 301	BUS 446	RPTA 350	WVIT 343	
BUS 207	ECON 221	RPTA 393	WVIT 433	
BUS 302	JOUR 312	RPTA 400		
BUS 382	PSC/UNIV 391	RPTA 412		
BUS 418	RPTA 314	RPTA 450		
Tourism Planning & Destination Management				
BUS 207	CRP/ES 215	PSY 252	RPTA 420	
BUS 302	CRP 334	RPTA 314	RPTA 450	
BUS 310	ECON 221	RPTA 320	RPTA/NR 472	
BUS 418	GEOG 308	RPTA 321	WVIT 343	
COMS 201	JOUR 312	RPTA 330 ³	WVIT 345	
COMS 211	JOUR 331	RPTA 350	WVIT 433	
CRP 212	JOUR 342	RPTA 400		
CRP 214	PSY 201	RPTA 412		
Food & Beverage Experience Management				
BUS 207	FSN 250	JOUR 342	RPTA 450	
BUS 302	FSN 275	RPTA 314	RPTA/NR 472	
BUS 310	FSN 319	RPTA 320	WVIT 102	
BUS 418	FSN 321	RPTA 321	WVIT 343	
BUS 446	FSN 340	RPTA 330 ³	WVIT 344	
COMS 201	FSN 343	RPTA 350	WVIT 345	
ECON 221	FSN 344	RPTA 400	WVIT 433	
FSN 121	JOUR 312	RPTA 412		
FSN 202	JOUR 331	RPTA 420		
Total Major Units				24

1 Consultation with advisor is recommended prior to selecting Approved Electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.
2 If any of these courses is taken to meet a support elective area requirement, it cannot be double-counted as an Approved Elective.
3 A maximum of 4 units of RPTA 330 may be applied to Approved Electives.